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SCANNING: 100%

COMPLETE

ANALYSIS

SEARCH

RATECARD - 2016



BANNERS

	BANNERS							Sponsored Links
	Ad box300x250	Half page Ad 300x600	Leaderboard 728x90	Super Leaderboard 1000x90	In Article Sky 160x600	Box Ad 220x240	Skyscraper 120x600	Logo and Text
Timeslive.co.za	466	530	445	•	413	•	•	9 540
Sowetanlive.co.za	466	562	445	•	•	•	•	11 660
Bdlive.co.za	530	636	530	636	•	•	•	•
Financialmail.co.za	530	636	530	636	•	•	•	•
Businessdaytv.co.za	530	636	530	636	•	•	•	•
SundayTimes.co.za	530	636	530	636	•	•	•	•
Randdailymail.co.za	500	636	530	636	•	•	•	•
Sundayworld.co.za	466	530	445	•	•	•	•	11 660
Thehomechannel.co.za	530	636	530	•	•	•	•	•
Sahomeowner.co.za	466	530	445	•	•	•	•	9 540
Ignitionlive.co.za	530	636	530	•	•	•	•	•
Heraldive.co.za	466	530	445	•	•	•	•	•
Dispatchlive.co.za	466	530	445	•	•	•	•	•
Bookslive.co.za	466	530	445	•	•	•	•	9 540
Careerjunction.co.za	212	•	•	•	•	•	•	•
Autojunction.co.za	•	•	•	•	•	212	244	•
Propertyjunction.co.za	•	•	•	•	•	212	244	•

EXPANDING CREATIVES

	EXPANDING CREATIVES						IN BANNER VIDEO	
	300x250 to 300x600	300x250 to 600x500	300x600 to 600x600	728x90 to 728x180	728x90 to 728x360	160x600 to 600x600	Ad Box 300x250	Half page Ad 300x600
Timeslive.co.za	530	530	599	504	504	466	562	636
Sowetanlive.co.za	530	530	636	504	504	•	562	673
Bdlive.co.za	758	758	875	758	788	•	758	875
Financialmail.co.za	758	758	875	758	758	•	758	875
Businessdaytv.co.za	758	758	875	758	758	•	758	875
Sundaytimes.co.za	758	758	875	758	788	•	758	875
Randdailyemail.co.za	758	758	875	758	758	•	758	875
Sundayworld.co.za	530	530	599	504	504	•	562	636
Thehomechannel.co.za	758	758	875	758	758	•	758	875
Sahomeowner.co.za	530	530	599	504	504	466	562	636
Ignitionlive.co.za	758	758	875	758	758	•	758	875
Heraldive.co.za	530	530	599	504	504	•	562	636
Dispatchlive.co.za	530	530	599	504	504	•	562	636
Bookslive.co.za	530	530	599	504	504	466	562	636
Careerjunction.co.za	•	•	•	•	•	•	•	•
Autojunction.co.za	•	•	•	•	•	•	•	•
Propertyjunction.co.za	•	•	•	•	•	•	•	•

HOME PAGE TAKE OVER

	HOME PAGE TAKE OVER	NEWSLETTERS				PROMO MAILERS
	728x90, 300x600 & Skin 1280x800	Ad Box 300x250	Custom Ad Unit 620x120	Half Page Ad 300x600	Leaderboard 728x90	Promo Mailers 600xX
Timeslive.co.za	116000	292	•	•	•	880
Sowetanlive.co.za	137800	292	•	•	•	880
Bdlive.co.za	174900	4558	•	•	4558	•
Financialmail.co.za	58300	2650	•	•	2650	•
Businessdaytv.co.za	17440	1160	•	•	1160	•
SundayTimes.co.za	174900	4558	•	•	4558	•
Randdailyemail.co.za	53000	•	•	•	•	•
Sundayworld.co.za	46640	•	•	•	•	•
Thehomechannel.co.za	17490	•	•	•	•	•
Sahomeowner.co.za	34980	292	•	•	•	880
Ignitionlive.co.za	34980	•	•	•	•	•
Heraldlive.co.za	29150	•	•	•	•	•
Dispatchlive.co.za	34980	•	•	•	•	•
Bookslive.co.za	34980	•	•	•	•	•
Careerjunction.co.za	•	•	292	•	•	413
Autojunction.co.za	•	•	•	•	•	•
Propertyjunction.co.za	•	•	•	•	•	•

MOBILE SITES & CUSTOM TAKE OVER

	BANNERS				
	Mobile Leader Board 320 x 50	Sponsorship, 3300 x 250, 120 x 20 with branding	Ads on Page	Twitter 140 characters, 117 characters with URL	Facebook Post & URL
Timeslive.co.za	350	5830p/d	17500	11660p/tweet	11660p/post
Sowetanlive.co.za	350	5830p/d	17500	11660p/tweet	11660p/post
Bdlive.co.za	525	5830p/d	23320	11660p/tweet	11660p/post
Financialmail.co.za	•	•	17500	11660p/tweet	11660p/post
Businessdaytv.co.za	•	•	•	•	•
SundayTimes.co.za	525	5830p/d	23320	11660p/tweet	11660p/post
Randdailymail.co.za	•	•	•	•	•
Sundayworld.co.za	350	•	17500	11660p/tweet	11660p/post
Thehomechannel.co.za	•	•	•	•	•
Sahomeowner.co.za	350	•	17500	11660p/tweet	11660p/post
Ignitionlive.co.za	•	•	•	•	•
Heraldlive.co.za	•	•	17500	11660p/tweet	11660p/post
Dispatchlive.co.za	•	•	17500	11660p/tweet	11660p/post
Bookslive.co.za	350	•	17500	11660p/tweet	11660p/post
Careerjunction.co.za	•	•	•	•	•
Autojunction.co.za	•	•	•	•	•
Propertyjunction.co.za	•	•	•	•	•

MEDIA EXAMPLES

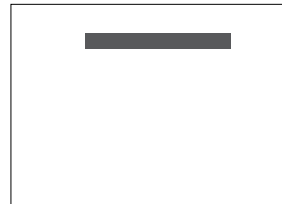
Ad Box
300x250



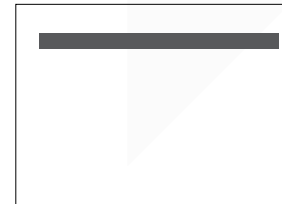
Half Page Ad
300x600



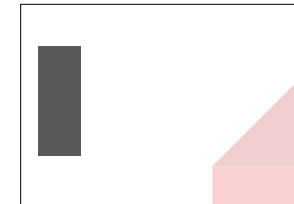
Leaderboard
728x90



Super Leaderboard
1000x90



In Article Sky
160x600



Home Page Take Over
728x90 , 300x600 & Skin 1280x800



Terms and conditions

- All prices are quoted in CPM (Cost per thousand) unless stated otherwise
- Booking deadline 48 hours before go live
- Material deadline 48 hours before go live
- Detailed creative spec guidelines on www.tmadroom.co.za/rates
- Minimum spend of R5,000.
- Discounts applied in line with spends and campaign duration.
- Costs excluding VAT and include agency commission.
- * Agencies to be accredited to qualify for 16.5%.
- Non account clients to pay COD.
- All inventory subject to availability"

Full terms and conditions on www.tmadroom.co.za/rates

SALES CONTACTS

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